



ASHRAFUL ISHLAM AKIB

CAREER OBJECTIVE

To secure a challenging position in a dynamic organization where I can leverage my expertise in graphic design, digital marketing, and content creation to contribute to the company's growth while continuously enhancing my professional skills. My goal is to excel in delivering innovative solutions and achieving measurable success in a collaborative environment.

EDUCATION

Bachelor of Arts in History (BA Honours) 2023 -Present

Habibullah Bahar College, Dhaka
CGPA: 3.06/ 4.00 (Last year)

Higher Secondary Certificate 2021-2022

Humanities | Vashantek Govt. College, Dhaka
GPA: 4.39/ 5.00

PROFESSIONAL TRAINING

Small Business Management Course 3 month's As-Sunnah Skill Development Institute

- Graphic Design
- Meta Marketing
- MS Word
- Video Editing
- Spoken English
- MS Excel
- Artificial Intelligence

Graphic Design 4 month's Pro-Shikkha

- Mobile Graphic Design
- YouTube Channel Management
- Thumbnail Design
- Social Media Marketing

WORK EXPERIENCE

Enrich Education & Immigration Services 2023 - Oct,25

Marketing & Career Counselor

- Currently working as a Graphic Designer, creating innovative designs to enhance organizational branding and promotional efforts.

Shokher Frem 2022-Present

Head of Content Development

- I am the Head of Content Creator here, managing content and team.

Upohar Fashion 2020-2024

Sales & Marketing, (Manager)

- Managed overall operations at Upohar Fashion, ensuring smooth functioning of the organization.
- Provided guidance to employees and oversaw customer needs and satisfaction to deliver excellent service.

CONTACT

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Dalal Bazar, Sadar, Lakshmipur

LANGUAGES

- Bangla (Native)
- Japanese (Communicative)
- English (Communicative)

SKILLS

- MS Office (Basic)
- Meta Marketing
- Graphic Design
- Video Editing
- Content Marketing
- YouTube Marketing
- Website Maintenance
- Videography
- Product Photography
- Generative AI Tools
- Social Media Analytics

REFERENCE

Khwaja Yusuf

Contact: 01309638812

Gmail: kmyusuf.assdi@gmail.com

Lead Trainer, Department of Graphic Design

As-Sunnah Skill Development Institute

Satarkul, North Badda, Dhaka 1212.

Nazmul Huda

Contact: 01671478520

Gmail: the.nazmul.huda.i@gmail.com

Lead Trainer, Department of Video Editor

As-Sunnah Skill Development Institute

Satarkul, North Badda, Dhaka 1212.